

2024 Annual Report

Cancer Society of New Zealand Hawke's Bay Centre





President's Report



Over a year on from the devastating floods of Hawke's Bay, the region is still in the throes of restoring that which was damaged or taken away. Transportation for some of our clients is still an issue from both a cost and time perspective. Drives that used to take one and a half hours now take up to three hours. Along with the natural concerns of the cancer journey, the upheaval of our life we were accustomed to has caused extra anxiety and worry. The Hawke's Bay team have worked hard in supporting our people through this time and on behalf of the board, I thank them for their dedication and for going the extra mile.

The board welcomed Jess Trew, a past employee of the HB Cancer Society. Mike Wong, Paul Sanders, Paul Davies and Mike Madden rounded off a talented and experienced board to govern the Cancer Society of Hawke's Bay. We also said thanks and goodbye to Jaqui Hartley-Smith for her time on the board. The board have been focused this year on sustainability of the Hawke's Bay Cancer Society, a complex and difficult topic. We have been missing an Events and Funding person on the team, and this has not made the financial results as good as they could be.

There is hope that 2024/25 will be a year of complete recovery of the Bay's infrastructure damage, and will also be a year that the Hawke's Bay Cancer Society will take time to catch their breath and reflect on the amazing service they have delivered over this time.

David Trim
President





Centre Report

We have now been in our new home for two years, and the buildings and beautiful gardens continue to be enjoyed by staff, clients, and volunteers.

It has been wonderful to see some of our projects for the premises completed. A canopy has been installed over part of our outdoor deck, which allows us to continue using this area on warm autumn and winter days for meetings, and our support groups. Clients and their carers have enjoyed coffee and chat groups whilst sitting outside under cover and appreciating the surroundings.

We also now have additional parking. Thanks to a grant and Angus McMillan Concrete, we have paved the strip alongside the driveway for the Kia Carnival and one other car. This means we don't have to worry about bogged vehicles in the winter, or the need to move vehicles out of the way to get the garaged cars out.

Going forward we have plans to convert our Fernery, a quiet and reflective separate space, into a place of delivery for complementary therapies such as massage, reiki and counselling.



Our old shuttle vehicle, having done well over 200,000 km, has been traded in and replaced with a brand-new Toyota Hi-Ace, all made possible with the generosity of Weem Trust. This service continues to provide transport to Mid-Central (Palmerston North) for treatment procedures. The 2023/24 financial year saw the Shuttles travel 56,422 km and provide transport for 685 clients and carers. Due to demand, we often send our back-up vehicle driven by our wonderful volunteers.

Health Promotion

Over the past year, we have faced significant challenges in the Smokefree space. However there has also been considerable local community action against the smokefree repeal, and we have received tremendous support from our local councils and community groups. Together with Vape-Free Kids NZ, Asthma and Respiratory Foundation NZ, opposition party MPs, local councilors, school principals, and Hawke's Bay youth, we called on the central government to prioritise children's health.

We have participated in various community initiatives such as the Welcoming Communities, Safer Hastings Coalition, and Safer Napier Coalition. Together we have worked on reaching out to new communities, refining our strategy to include efforts to reduce alcohol-related harm, promote physical activity among children, and expand community gardens.

Our work in the SunSmart Schools Accreditation Programme (SSAP) has shown an increase in the number of accredited schools - 22% in 2022/23 to 39% 2023/24. We also piloted the SunSmart Grant Scheme in Term four - 2023, aiming to encourage more schools to participate in SSAP and provide additional support to meet the accreditation criteria. The grant, totaling up to \$2,000, was distributed amongst five schools in Hawke's Bay, enabling them to acquire sunscreen, sun hats, and shade sails.

We would like to sincerely thank Laura Billings, Secretary to the Central Hawke's Bay Community Group, for her support in encouraging and promoting SunSmart Schools in Central Hawke's Bay. In addition, Laura and Claire Glendinning secured a grant through Centralines to make free sunscreen available in Central Hawke's Bay schools. We would also like to thank Noel Pulford and his team at Wine Country Sheetmetal and Engineering for their generous sponsorship of ten new sunscreen poles for our schools in Central Hawke's Bay. We highly value the support from our community and anticipate more collaborative opportunities. Our sunscreen pole loan scheme has been well-received, with 41 loans made in 2023/24; a significant increase from the 23 loans made in 2022/23.



In February 2024, we collaborated with the Bowel Cancer Screening team at Te Whatu Ora - Te Matau-a-Māui to produce a 60-second promotional video. The video encourages eligible whanau to participate in the national bowel cancer screening program and raise awareness about the support available through the Cancer Society.

Supportive Care

This past year has seen growth in the supportive care services we offer to the community of Hawke's Bay. Now we are settled in our new home, we have been making the most of the amazing space available to us.

The general coffee and chat support group continues to be well-patronised, with an average of ten people every month. New clients continue to attend, and several have commented how this group has been a 'life saver' for them - a safe place to share feelings and experiences and receive non-judgmental support from others who 'just get it'.

Two new support groups have also been started this year. The first is a Carer's support group, which at this stage has been attended mainly by women with a partner who has a palliative diagnosis. This is a smaller group, but again has been a safe space for them to share their frustrations, anger, and sadness at this stage in life they have found themselves in. There have also been moments of laughter as they share stories and support one another.

The second new group is a quarterly breast cancer group, jointly facilitated by Carol McCallum, the Breast Clinical Nurse Specialist from Hawke's Bay Hospital. This came about due to the number of women wanting a place to come and ask questions about treatment and recovery. This group is in its early days, but we hope that numbers will increase throughout the year.

Our massage clinic continues to be popular, with a Friday clinic being added. In particular demand is the lymphatic drainage massage, especially for those clients who have had head and neck, or breast cancers. There is a lack of funded lymphoedema support in Hawke's Bay, so being able to access six funded sessions through the Cancer Society, in a timely manner, has provided relief to many of our clients. We have also made the supportive care space available to two breast prosthesis providers on a monthly basis, giving women easier access to a wider variety of garments and prostheses than has been available in the past.

Individual support for clients and their families continues to be a core part of supportive care, with home and office visits, providing emotional support, advocacy, information and financial assistance.

Plans for the next year include introducing gentle yoga sessions, rolling out volunteer home assistance and visiting, and continuing to grow our support groups.

Volunteering

The Hawke's Bay Cancer Society is lucky to have a very committed group of volunteers and almost never needs to advertise publicly for new helpers. Word of mouth usually brings new volunteers to our door, and after recruitment and training processes, we have a wonderful group ready to help in all sorts of ways.

For the year to 31 March 2024, volunteers donated their time to a broad range of activities including:

• Daffodil Day and other fundraising	623 hours
• Client driving*	687 hours
• Reception and general administration	388 hours
• Governance	66 hours
• Lawns, garden care, maintenance of assets, and car cleaning	159 hours
• Administration support to our Supportive Care and Health Promotion staff	105 hours

*19,143 kms driven (521 hrs and 15,719 kms last year)

We held several events to acknowledge and thank our volunteers during the year, including National Volunteer week celebrations, High Tea at the Races in September (very kindly sponsored by Hawke's Bay Racing) and a Christmas lunch for our regular volunteers.

In March 2024 we celebrated and acknowledged cancer survivors with High Tea in our garden, supported by some dedicated volunteers. At this event, one very long-serving volunteer, Janice Klinkhamer, was honoured with an ASB "Good as Gold" award. The presentation of the award was filmed and aired on TV1's Seven Sharp. Janice served in several roles, including on the HB Executive Committee including as its President for three years.



Events and Fundraising

Daffodil Day's successes and the strength of the appeal comes from the significant support received from volunteers across the Hawke's Bay area. Daffodil Day ran throughout the month of August with pre-sales deliveries, school activities and community fundraising, making a total of \$142k. The highlight for our Centre was again Hawke's Bay Racing's Tarzino Trophy Raceday which started in 2014. Hawke's Bay Racing dedicates its first race day of the Spring Carnival to raising funds for the Hawke's Bay Cancer Society. In addition to donations taken at the entry gates, each race has a jockey wearing Daffodil Day colours. A very generous sum is added to the fund if this horse wins. Hawke's Bay Racing also puts on a High Tea as a thank you to all our wonderful Daffodil Day volunteers.

The Property Brokers auction raised \$30,000 for the year and this relationship continues.

The income from the Longest Day Golf Challenge has increased from last year to \$10,038.

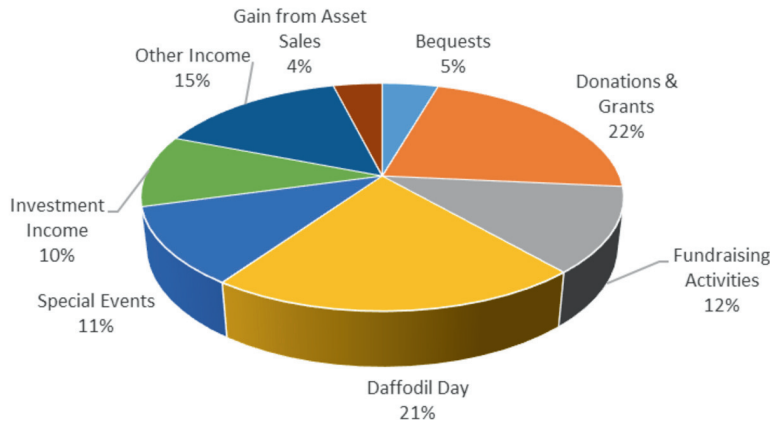
In total, other local events for the year raised \$74,677.





Income and Expenses

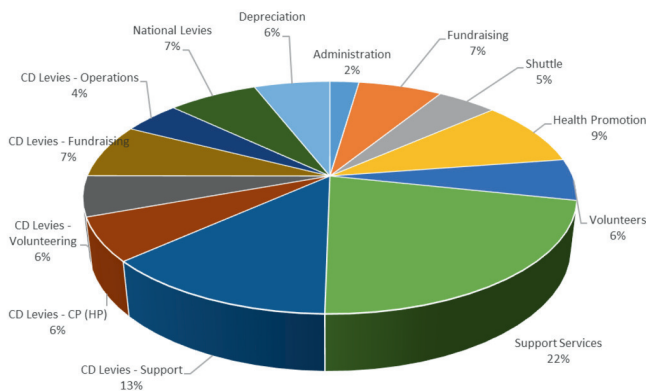
Income - \$676,404



Bequests	\$30,249
Donations & Grants	\$148,900
Fundraising Activities	\$81,832
Daffodil Day	\$142,618
Special Events	\$74,677
Investment Income	\$69,292
Other Income	\$102,356
Gain from Asset Sales	\$26,480

Total Income \$676,404

Expenses - \$967,835



Administration	\$22,014
Fundraising	\$63,450
Shuttle	\$45,362
Health Promotion	\$87,979
Volunteers	\$55,721
Support Services	\$212,024
CD Levies - Support	\$126,739
CD Levies - CP (HP)	\$58,623
CD Levies - Volunteering	\$54,383
CD Levies - Fundraising	\$72,552
CD Levies - Operations	\$43,601
National Levies	\$67,948
Depreciation	\$57,442

Total Expenses \$967,835

Net Deficit \$291,431





Bequests and Grants Received

Grants

1st April 2023 to 31st March 2024

- D Georgetti Trust Distribution
- Dowdall Trust Distribution
- Eastern & Central Community Trust - Operating Costs
- Grassroots Trust - Power Costs
- Hawke's Bay Foundation - Shuttle Service
- Napier City Council - Community Services Grant
- Pub Charity - Parking area construction
- Royston Trust - Massage Clinic costs
- Trust House Fund - Supportive Care Salary
- Weem Trust - New Shuttle

Grand Total: \$94,880

Bequests

We are sincerely grateful to those who have left bequests. We thank those individuals and families for their generosity.

We acknowledge the estates of:

- A C Roil
- Gerald Albert Eyles
- Grace Victoria Murphy
- Laurence Marvyn Wilkins
- M H Wuts

Total bequests: \$30,249

Executive

President:
David Trim

Members:
Paul Davies
Paul Sanders
Jacqui Hartley-Smith
Jess Trew (From September 2023)
Mike Madden
Mike Wong

Staff

Centre Liaison:
Pauline Farquhar

Supportive Care Coordinator:
Darrin Meynell
Gae Redshaw (Wairoa)
Jenny Schaw (Central Hawke's Bay)
Rebecca Sheppard

Health Promoter:
Crystal Lau

Centre Administrator:
Justine Fisher

Volunteer Coordinator:
Anne Redgrave

Shuttle Driver:
Dave Henderson
Dennis Higham





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Office Hours
Monday - Friday 8.30am - 4.30pm
Saturday - Sunday Closed

